

FOCUS! NEWSLETTER

Performance & Sustainability

A newsletter focusing on the performance and sustainability of NOVA Chemicals' products

January 2012

 FORWARD

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ARCEL
ADVANCED FOAM RESIN

Contact ARCEL[®] resin

Phone: 1-724-770-5555

Email

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Website

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EPS resin

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upesresin

Contact UPES[®] resin

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www.upesresin.com

We'd Like to Hear from
You



Do you have questions, or a packaging reduction story using one of our resins? Let us know! We also welcome any feedback or suggestions surrounding our newsletter and its content.

Please write to:

sustainablesolutions@novachem.com.

The Top 11 FOCUS! Articles of 2011

Thank you for reading this past year's FOCUS! coverage of news and perspectives from NOVA Chemicals' ARCEL[®] resin, UPES[®] resin and Expanded Polystyrene (EPS) business.

FOCUS! looks forward to your continued readership and dialogue in the area of sustainability and emerging issues in 2012! We hope to help keep you informed, and as always, look forward to your ideas and feedback. Write to us at: sustainablesolutions@novachem.com.

Do you know someone who would benefit from up-to-date information on sustainability in the packaging industry? Please recommend FOCUS! to a colleague or friend.



Recommend FOCUS! 2012

[Click here](#) if you would like to sign-up to receive all future FOCUS! Newsletters and business-specific electronic communications from NOVA Chemicals' ARCEL[®] resin, UPES[®] resin, and/or EPS businesses.

As we begin a new year, we'd like to share eleven of the most memorable/clicked articles from FOCUS! 2011.

1. [Congress Brings Back Foam Foodservice Ware](#)
2. [ARCEL[®] Resin Expands Leadership Role Introducing 2 New Grades](#)
3. [FOCUS! Earth Day Interview with EPS Director John Thayer](#)
4. [UPES[®] Resin and Tray-Pack Showcased in Plastics News](#)
5. [An Earth Day Review: Two Programs Reducing NOVA Chemicals' Emissions](#)
6. [Health Experts: Polystyrene Foodservice Packaging Remains Safe](#)
7. [Review of Recent LC Analyses -- What Do the Scientific Studies Tell Us?](#)
8. [Spotlight on New ACC Web Site](#)
9. [Cube-Down Case Studies by ARCEL[®] Resin Show Dramatic Reductions](#)
10. [Featured Interview with UPES[®] Resin's Shelly Martel](#)
11. [Packaging Leaders Survey 2.0 Underway By Opinion Dynamics Corporation](#)

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